

Press release



Above: Norfolk Acacia 36 x 6" full plank laid in herringbone, from £31.99 per m² from the Knight Tile collection.

Celebrate National Dog Day with Flooring that Loves Pets Back

July 2025: As the UK celebrates **National Dog Day on 26 August**, Karndean Designflooring is proud to honour the four-legged members of the family and the role Karndean floors play in keeping homes stylish, stress-free and pet-friendly.

From muddy paws to surprise accidents, pets put your flooring through its paces. That's why more pet owners are choosing **Karndean's luxury vinyl tile (LVT)** flooring, engineered to handle whatever your dog (or cat, rabbit or parrot) brings indoors.

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Why Karndean is the paw-fect choice for pet-friendly homes

- **Scratch and scuff resistant:** Karndean's K-Guard+® surface protection helps minimise the appearance of claw marks and everyday wear, keeping your floor looking its best.
- **Easy to clean:** Waterproof and stain-resistant, Karndean floors are quick to mop up - no lingering smells, no damage.
- **Slip-resistant surfaces:** Designed with pets in mind, Karndean floors help reduce slips for you and your furry friends, ideal for older dogs or energetic pups.
- **Warm under paw:** Softer and naturally warmer than traditional tile or wood, Karndean offers everyday comfort for lounging pets.
- **Hygienic and low allergen:** Karndean non-porous surfaces don't trap pet hair, dander or dust, making them ideal for allergy-aware households.
- **Multi-layer construction:** Karndean LVT helps absorb sound, creating a quieter, more peaceful home. Whether softening footsteps in a busy hallway or reducing noise between floors, it's perfect for focused spaces and a calmer environment for pets and people alike (shown, Lunar Limestone 12 x 18" tiles, from £31.99 per m², from the Knight Tile collection).



“Our customers often tell us how Karndean floors have made life with pets easier, cleaner and more comfortable,” says **Claire Ryan, PR & Digital Manager UK & Europe at Karndean Designflooring.**

“We believe great design should work for real life and that includes muddy paws, wagging tails and the occasional chew toy.”

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Above: Black Onyx Gluedown tile from the Art Select collection, from £62.49 per m².

This National Dog Day (26 August 2025), treat your best friend to Karndean flooring, for a home that's as beautiful as it is practical.

Stockist: www.karndean.com/FAR

Ends

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About Karndean

Karndean Designflooring creates premium luxury vinyl flooring inspired by wood and stone from around the world. Since its inception in 1973, this family-owned business has prided itself on offering a personal touch. With operations spanning the United Kingdom, United States, Australia, New Zealand, and Canada, Karndean boasts a diverse range of expertly crafted, strikingly realistic designs. These products capture the natural beauty of hardwood and stone flooring while providing the enhanced durability and performance of premium luxury vinyl. For more information about Karndean, and to view its full range of flooring products, please visit: [karndean.com](https://www.karndean.com), or follow on [LinkedIn](#), [Facebook](#), [Instagram](#) or [Pinterest](#).