

Press release



Above: Underfloor heating and Karndean LVT flooring is a great combination for kids' bedrooms. Shown, Norfolk Acacia from the Knight Tile collection, from £31.99 per m².

Karndean Designflooring is the perfect partner for underflooring heating

August 2025: It might be warm outside right now, but autumn will soon be with us – and who doesn't love that toasty-under-toes feeling when stepping out of bed on a cold morning? As underfloor heating becomes a go-to for homeowners seeking both comfort and energy efficiency, it's no surprise that people are also looking for flooring that plays nicely with it. Enter **Karndean Designflooring**, the stylish solution that's not just a pretty surface, but the perfect partner for radiant heat.

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Known for its ultra-realistic wood and stone designs, Karndean's luxury vinyl flooring (LVT) is naturally warmer underfoot than traditional materials and when paired with underfloor heating, it creates the ultimate cosy space.

"We're seeing more customers choosing underfloor heating as a sustainable, space-saving alternative to radiators," says **Claire Ryan, Marketing Director at Karndean**. "When paired with our flooring, it creates a beautifully warm, inviting home that looks as good as it feels."



Above: Bathroom floors are always better for a little underfloor heating on nippy mornings. Shown here is Duxbury Acacia in a herringbone format from the Knight Tile collection, from £42.99 per m².

Why the right flooring matters

Let's be honest, not all floors can handle the heat. Natural wood might look the part, but it doesn't always play nicely with underfloor heating. It can warp or crack when the temperature shifts.

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Luxury vinyl flooring (LVT), on the other hand? Built for it. Engineered to stay cool (well, not literally) under pressure, Karndean LVT is dimensionally stable, meaning it keeps its good looks and performance even when things warm up.

And yes, Karndean LVT is compatible with both types of underfloor heating systems:

- **Electric systems:** This type of underfloor heating uses either cables or mats under the floor. It's great for smaller spaces or renovations and can be fitted by a confident DIYer.
- **Water-based systems (hydronic):** These systems pump warm water through pipes beneath the floor. It's ideal for larger areas or whole-home heating but, for obvious reasons, needs to be installed by a professional.



Above: Underflooring heating is ideal for both open-plan kitchens and to provide a warm welcome in hallways. Nutmeg Limed Oak (left) and Lunar Limestone (right), both from the Knight Tile collection and priced from £31.99 per m².



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Why Karndean and underfloor heating are a dream duo

- **Next-level comfort:** Karndean LVT is already cosy underfoot, but throw underfloor heating into the mix and you've got the ultimate treat – perfect for barefoot dashes to the kettle on chilly mornings.
- **Energy smarts:** Underfloor heating runs at lower temperatures than old-school radiators, which means better energy efficiency and potentially lower bills, especially when paired with flooring that knows how to hold the heat (like LVT).
- **Effortless style:** Whether you're into classic oak looks or sleek stone finishes, Karndean designs bring all the character of natural materials without the fuss. No warping, no sealing, no stress – just great-looking floors, room after room.

Discover the warm side of luxury flooring at [karndean.com](https://www.karndean.com).

Stockist: www.karndean.com/FAR

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About Karndean

Karndean Designflooring creates premium luxury vinyl flooring inspired by wood and stone from around the world. Since its inception in 1973, this family-owned business has prided itself on offering a personal touch. With operations spanning the United Kingdom, United States, Australia, New Zealand, and Canada, Karndean boasts a diverse range of expertly crafted, strikingly realistic designs. These products capture the natural beauty of hardwood and stone flooring while providing the enhanced durability and performance of premium luxury vinyl. For more information about Karndean, and to view its full range of flooring products, please visit: [karndean.com](https://www.karndean.com), or follow on [LinkedIn](#), [Facebook](#), [Instagram](#) or [Pinterest](#).